

VISUAL COMMUNICATIONS ADMISSIONS SCREENING

Name:
Reviewed by:

Date:
Status

CRITERIA	1	2	3	4
CREATIVITY: PORTFOLIO: 0–24 POINTS				
Fresh approach, originality	(x2)	(x2)	(x2)	(x2)
Unique subject or treatment of subject				
Interesting/accomplished use of media				
Composition and use of space				
Color and value				
Notes:				
PRESENTATION AND TECHNICAL SKILLS: PORTFOLIO: 0–12 POINTS				
Attention to detail				
Crafting/presentation				
Technical competence				
Notes:				
COMMUNICATION SKILLS: ESSAY: 0–8 POINTS				
Ability to communicate concepts				
Conventions, spelling and grammar				
Notes:				
ACADEMIC BACKGROUND: TRANSCRIPTS: 0–4 POINTS				
Record of recent academic success				
POTENTIAL FOR STUDENT SUCCESS				
Prerequisites met	Y	N		
Ability to contribute to program	Y	N		
Evidence of background research and goals	Y	N		
Portfolio effort and presentation	Y	N		
Total points awarded	/48			

ASSESSMENT:

- 40–48 points: High level of skills and abilities: Accepted into the program. See notes on possible waiving of ART115.
- 30–40 points: Entry level student: Accepted into the program
- 20–30 points: Deferred: Recommend additional prerequisite work before entering program. Resubmit additional work as detailed.
- 0–20 points: Declined: Student not ready to enter the program.